

No.PD/NERLP/2016-17/695/384
North East Livelihood Promotion Society
Ministry of DoNER, Govt. of India

House No.102, Dilip Huzuri Path,
GS Road, Guwahati – 781006
Dated: 26/08/2017

Vacancy Announcement

Applications are invited for one post of **Coordinator-Livelihood & Rural Marketing** in District Project Management Unit(DPMU), South Sikkim at **Jorethang** on contractual terms for North East Rural Livelihood Project (NERLP).

Application in prescribed format (available at www.nerlp.gov.in) along with self-attested copies of certificates, mark sheets and testimonials should reach the Office of the District Project Management Unit, North East Rural Livelihood Project, North East Rural Livelihood Project, 1st Floor, C N Sherpa Building, Jorethang, South Sikkim, Pincode-737121. The last date of receipt of application is 15-09-2017.

For further details, please logon to www.nerlp-development.in



**Project Director,
NERLP, Guwahati.**

Post: Coordinator, Livelihood and Rural Marketing

Educational Qualification:

- Should have **Post Graduate** degree from a recognized University / Institutions in Agricultural Economics / Rural Development/ Management / Agriculture Business or related discipline.
- For those serving in Central Govt / State Govt / PSUs/ Autonomous Bodies requisite experience will be judged
- Knowledge on National Agricultural Commodity market will be an added qualification.
- Experience of working in the field of rural marketing and promotion of income generating activities for **3 years is essential.** Preference will be given to those having experience in rigorous project preparation and management in an externally aided project.
- Experience in designing community based income generating empowering projects will be highly rated.

Other essentials:

- Has to compulsorily travel frequently to the project areas which are rural and remote. Has to be prepared for frequent night halts in field.
- Ability to empathize with the rural poor & have lateral communication with them.
- Sensitivity towards cultural differences
- Basic Computer skills
- Should know local dialect of the respective States.

Job Responsibilities:

- Livelihood and Market Coordinator will be responsible for assisting the District team in designing sectoral plans for the development of Agriculture, Horticulture/ Forestry based and other non –farm based livelihood activities in which the poor can participate. A regular report & feedback in this regard will have to submitted to PM (L &RM)
- To identify the major sources of existing and potential livelihood in which the rural population in the selected states are involved in large numbers and categorize these according to geographical / ecological clusters
- To identify major sub sectors/ commodities in each cluster of villages of the District where there is potential for growth and in which the project should intervene.
- To identify institutional obstacles, social processes, vulnerabilities and risk impeding the poor from benefiting adequately from the existing livelihood system in the sub sectors
- To identify infrastructure availability and institutional arrangement for input supply and output marketing for the sub sectoral activities.
- To identify critical intervention points in the value chain that need to be invested in for gaining more income for the poor from the sectors.
- To identify major players within and outside the region in the identified sub sectors who could contribute to the development of sub sectors in terms of technology, markets, finance and other inputs and explore possibilities of partnership with such players
- To estimate the unit cost of the critical intervention points in the chosen sub sectors/ commodities so as to enable investment planning within the proposed project.
- Any other task assigned by District Project Manager that would contribute to the realization of project objectives.

Remuneration

- Individuals appointed on contractual basis will be paid remuneration as under

Coordinator,

: ₹.30,000/-* per month.

*Excluding applicable project allowances

Note : Job responsibilities given are only illustrative.